



Sweet Sleep™
a bed for every head

**NEWS
FOR IMMEDIATE RELEASE**

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**SARAH EDWARDS JOINS SWEET SLEEP TO MANAGE
STUDENT & CHURCH INITIATIVES**

PhD Student & Native Texan to Connect Sweet Sleep with Supporters & Volunteers

NASHVILLE, Tenn. (November 30, 2011) – Sweet Sleep, Inc., a Nashville-based nonprofit organization providing beds for the world’s orphaned and abandoned children, welcomes Sarah Edwards to the staff as manager of Student & Church Initiatives (SCI). In her new position, Edwards will be responsible for developing and executing a strategy to increase successful relationships with religious and educational institutions and to mobilize students and churchgoers behind the Sweet Sleep mission.

Set to graduate from Southwestern Baptist Theological Seminary in December 2012 with a doctorate in educational ministry, Edwards calls it her “passion” to serve college students and young adults as they seek to share the love of God by improving the lives of children and adults in countries around the world. In July, she went on a trip to Northern Uganda (Gulu) with Sweet Sleep. She says the trip has changed her life in ways she is only beginning to realize, and it is her hope to equip churches and individuals to be advocates for the very orphans that have already captured her heart.

As SCI manager, Edwards will build long-term strategic partnerships with churches that generate financial support of Sweet Sleep as well as volunteerism, including mission destinations and experiences, especially for young adults. She will also assist with the creation of new resources and video tools, develop conference strategies, identify potential partner organizations, and work with public relations team members to enhance the organization’s visibility and fundraising programs.

“Sarah brings a passion for service that’s infectious, making her an ideal point person for our organization as we expand our relationship with churches, colleges, and schools,” said Jennifer Gash, Sweet Sleep president and founder. “As we grow our base of financial support and get more young people involved our mission, Sarah is going to be a vital part of our continued success as an organization.”

About Sweet Sleep, Inc.:

Sweet Sleep is a Nashville-based nonprofit organization that provides beds to the world’s orphaned and abandoned children. According to recent estimates, there are more than 210 million orphans worldwide. Every day, 5,760 more children become orphans. Sweet Sleep works closely with indigenous staff as well as U.S. churches and businesses to provide beds and bedding with a goal of providing “a bed for every head.” For more information, visit www.sweetsleep.org.

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