



Dear Bed Race Hosts:

Thank you for partnering with Sweet Sleep to provide beds for the world's orphaned and abandoned children! We're excited you will be hosting a bed race to help provide beds to orphans around the world. We hope you will find everything you need on our site to help you plan and host your Great Bed Race. If you get into planning and need something, please don't hesitate to call us at our office at 615-730-7671 or e-mail events@sweetsleep.org.

Here's how to get started with your race:

1. **Register your event.** E-mail us at events@sweetsleep.org and let us know the date, the location, and your contact information. We'll be sure to send any updated resources and materials your way before your event.
2. Pull together your **Bed Race Event Team**. Depending on how you'd like to format your event, you may need a race team, a registration team, a kid zone team, a logistics team, marketing and promotions, etc. If your race is part of a larger event, you may not need so many working on the event. If your bed race is a "stand alone" event, you may need more volunteers.
3. **Secure Sponsors.** Look for business in your community that might like to partner with you to make this event a success. Consider media partners and printing sponsors to keep your event costs low. Anything you think you might need to spend money on, try to get sponsored or get a donor/sponsor to pay to provide those things.
4. **Recruit Teams.** Look for ways to get the word out, recruit teams, and prepare for your Team Captains Meeting.
5. **And you're off** and rolling! Literally! 😊

To get you started thinking about your race, check out these videos of other bed races. This will help you get a picture of what your event might look like. *(These are not university events, so music or content might not be totally appropriate – view with caution!)*

<http://www.youtube.com/watch?v=mb0k1i3NFr8>

<http://www.youtube.com/watch?v=L5yA5WBRpFk&NR=1>

<http://www.youtube.com/watch?v=1HCS-XxNKjk>

<http://www.youtube.com/watch?v=DI9DE6103hI&feature=related>

Thanks again for your willingness to help spread the word about our work with the world's orphaned and abandoned children.

Blessings –

Jon Merryman, Communications and Events Director